



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

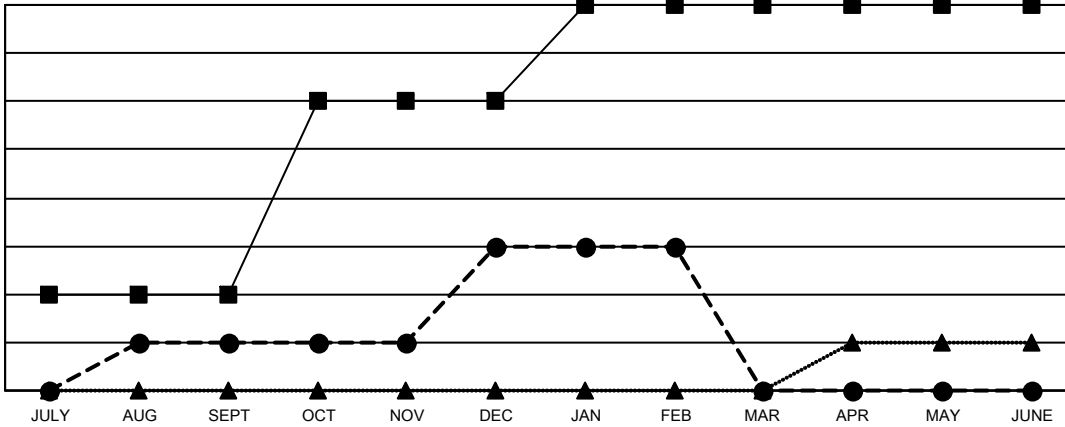
Multiple District 35

LOCATION: FLORIDA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	1	2
OCT/NOV/DEC	4	2	1
JAN/FEB/MAR	2	0	1
APR/MAY/JUNE	0	0	0

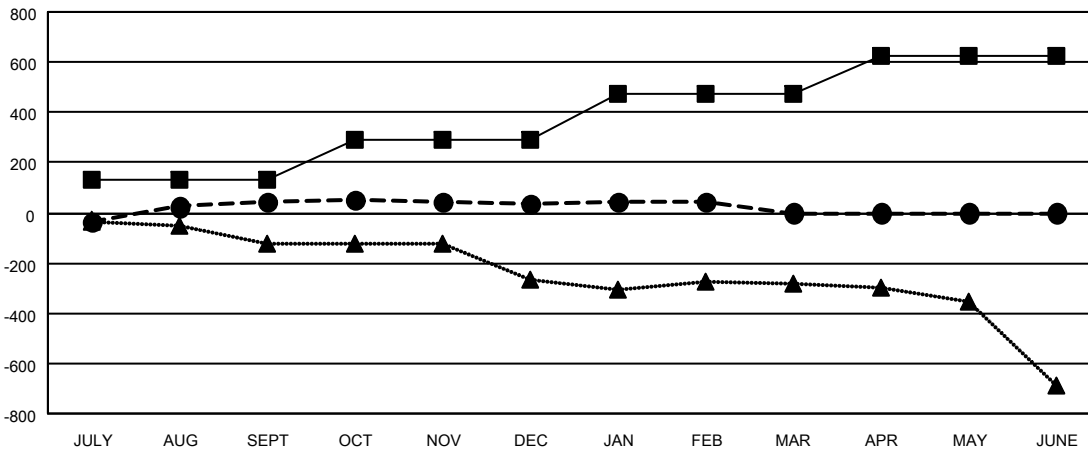
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	133	253	174
OCT/NOV/DEC	158	282	260
JAN/FEB/MAR	186	127	98
APR/MAY/JUNE	145	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	
<u>DROPPED MEMBERS</u>	
DECEASED	64
CLUB CANCELLED	10
OTHER	458
<b>TOTAL</b>	<b>532</b>

101 CLUBS OF 219 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	2,647 (54.66%)
FEMALE	2,196 (45.34%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,152
FAMILY MEMBERS PAYING HALF DUES	596